



S&M-CM/166/3G Data Card/14-15/30

dt

13.03.2015.

Sub: **Offering 3.6Mbps data card at reduced price as a back-up to ADSL Broadband plan- reg.**

Ref: C.O. Letter No.: 26-18/2010-T&C-CM Circular No.62/14-15 DT 09.03.2015.

Approval of the competent authority is hereby conveyed for the implementation of offering 3.6Mbps data card at reduced price as a back-up to ADSL Broadband customers in Tamil Nadu Circle with effect from 16-03-2015 on regular basis.

The details are as given below:-

**A. For ADSL Broadband customers with FMC >= Rs.600/- plan (monthly payment option)**

- Sale price of 3.6Mbps 3G data card: **Rs.800/-**(Excl. of VAT).
- SIM & Data Plan voucher 94 shall be purchased by the customer for activation of data plan.
- 500 MB free data usage offered with the Plan voucher is to be consumed within 30 days from the date of activation.

**B. For ADSL Broadband customers under annual payment option or longer period commitment with any FMC plan**

- Sale price of 3.6Mbps 3G data card: **Rs.500/-**(Excl. of VAT).
- SIM & Data Plan voucher 94 shall be purchased by the customer for activation of data plan.
- 500 MB free data usage offered with the Plan voucher is to be consumed within 30 days from the date of activation.

**Details of SIM & Data Plan Voucher 94 as referred above:-**

S. No.	Particulars	Details
1	SIM	Rs.20 (Normal SIM) / Rs.59 (USIM)
2	Plan Voucher	Rs.94 (inclusive of S. Tax)
3	Main Account Validity	One year further extension of validity, through same plan voucher.
4	Free data usage	0.5GB
5	Validity of freebies	30 days from the date of activation
6	Applicability	For data plan activation and validity extension (for Data Card purchased from BSNL or from outside market/bundling partner).
7	Base Voice Tariff plan	As per Prepaid Per minute Plan

- 1) The data cards may be offered through BSNL CSC only, after verification of credential of the customer i.e. the post paid bill of the BSNL ADSL Broadband connection in respect of existing customer and proof of having taken BSNL Broadband connection in respect of new customer, till the **stock lasts**, against purchase of SIM & plan voucher.
- 2) It is also to be ensured that only one Data Card as per this order is to be offered against one ADSL connection.
- 3) All the terms and conditions will remain the same as per this office Lr. No. S&M-CM/166/3G Data Card/12-13/ 88 dt 17.12.2012.

This is for information for all concerned please.

*[Signature]*  
**AGM (Marketing-CM),**

O/o General Manager (S&M-CM)  
044-28290825, 9444979827

**To**

GM (NW-O CM), Trichy -1/ Coimbatore  
GM(S&M-CM), Chennai Telephones, Chennai  
GM (F) / Sr. GM (TR) TN Circle, Chennai.

Heads of SSAs,

DGM/DE Billing & IT, South Zone Billing Center, – Trichy

DGM/DE IN Incharge - Trichy

DGM (N/W O-CM)/DE IT-Coimbatore

DGM (Sales) /DGM (CS), Chennai

DGM (ITPC) HYB

For information and necessary action please